

## University of the West of England (UWE Bristol)

UWE Bristol is one of the popular universities in Britain, with almost 30,000 students from over 140 countries worldwide. To accommodate this wealth of national and international students, UWE boasts over 3000 staff members, who work together to facilitate a total of 600 courses. As well a range of short courses, UWE offers both undergraduate and postgraduate degrees - two of which we are proud to offer here at TBC. The BBA (Hons) and the MSc in International Business Management (MIBM) are both awarded by the University of the West of England, and by joining one of them, you could have the opportunity to be a part of the 96% of UWE Bristol graduates who are in work or further studies six months after graduating.



## Contacts

### Address

Trade Tower, Thapathali, Kathmandu, Nepal  
P. O. Box : 9877  
Phone : +977 (1) 5970003 | 98011 34211 | 9823576995  
info@thebritishcollege.edu.np  
www.thebritishcollege.edu.np

### Sazid Bista

Programme Leader  
BBA (Hons) Business and Management  
sbista@thebritishcollege.edu.np

### Dibya Prabha Jha

BEG Head - Admissions, Outreach, and ECA  
dpjha@thebritishcollege.edu.np

## Follow us



TheBritishCollege



TheBritishCollege



the-british-college



TBritishCollege



TBC360

## About the programme

The BBA (Hons) Business and Management degree provides a holistic view of business management while aiming to help students develop detailed knowledge of the latest business and management practices.

The course's participative and interactive teaching and learning methodologies facilitate students with the practical competencies necessary for achieving business success, and the modules are designed to provide students with a strong foundation in business whilst developing them into innovative entrepreneurs. Students also have the chance to take part in the "Innovate for Impact" project which has been designed to teach students how to become sustainable leaders and socially responsible entrepreneurs who are ready to create meaningful change in the world.

## Your Future

On successful completion of the course students will be able to develop their career in the following areas :

Human Resource, Administration, Marketing, Finance, Public Relations, Customer Relations

## Duration

1 Year - International Foundation Programme (IFP)  
3 Years - University Direct Entry

**Intakes** September/January



**BRITISH  
EDUCATION  
GROUP**  
*Rethinking Education*

## PROGRAMME CATALOGUE BBA (Hons) Business and Management



Aishwarya Khati,  
BBA, Class of 2027

# BBA (Hons) Business and Management

Awarded by:  
**University of The West of England**

## Level 3/Year 0: TBC-UWE International Foundation Programme\*

### Semester 1

Academic English and Effective Communications	15 Credits
Business Statistics and Analytics	15 Credits
Introduction to Marketing	15 Credits
Introduction to People Management	15 Credits

### Semester 2

Academic English and Effective Communications	15 Credits
Business Accounting	15 Credits
Introduction to Economics	15 Credits
Introduction to Business and Organisational Behaviour	15 Credits

*\*The International Foundation Programme is awarded by University of the West of England (UWE, Bristol).*

## Level 4/Year 1: TBC-UWE Programme

### Semester 1

Introduction to Business and Management	15 Credits
Understanding Business and Financial Information	15 Credits
Understanding the Business and Economic Environment	15 Credits
Understanding Organisations and People	15 Credits

### Semester 2

Understanding the Principles of Marketing	15 Credits
Business Decision Making for Management	15 Credits
Enterprise and Entrepreneurship	15 Credits
Contemporary Business Issues	15 Credits

*\*Students starting their L4 will also have the chance to take part in our newly launched 'Innovate for Impact' project! The aim of this course map project is to facilitate students in becoming sustainable leaders who can think about how they can make an impact while experiencing the BBA curriculum, and become socially responsible entrepreneurs who are ready to create meaningful change in the world.*

## Level 5/Year 2: TBC-UWE Programme

### Semester 1

Research method for Business	15 credits
Management Skills	15 credits
Operations and Supply Chain Management	15 credits
International Business	15 credits

### Semester 2

Introductory Business Research Project	15 credits
Managing People	15 credits
Accounting Information for Business	15 credits
Marketing Planning and Practice (MPP) (Marketing Route)	15 credits
Market Analysis for Private Investor (Accounting and Finance Route)	15 credits

*Selected students will get to participate in an International Research Symposium.*

*After completing Level 5, students will take part in IMP (International Mobility Programme)\*.*

*\*Terms & Conditions Apply*

## Partner University Ranking & Reputation



**64<sup>th</sup>**  
Guardian  
League Table  
2025

**601-800<sup>th</sup>**  
THE  
World  
University  
Rankings 2025

## Level 6/Year 3: TBC-UWE Bristol Programme

### Marketing Route

#### Year-Long

Critical Business Enquiry Project	30 Credits
-----------------------------------	------------

#### Semester 1

Managing Organisational Change	15 credits
Strategic Management	15 credits
Digital Marketing Communication (DMC)	15 credits

#### Semester 2

Global Marketing Management	15 Credits
Brand Management	15 Credits
Integrated Business Management Simulation	15 Credits

## Level 6/Year 4: TBC-UWE Bristol Programme

### Accounting and Finance Route

#### Year-Long

Critical Business Enquiry Project	30 Credits
-----------------------------------	------------

#### Semester 1

Managing Organisational Change	15 credits
Strategic Management	15 credits
Accounting for Managers	15 credits

#### Semester 2

International Business Management Simulation	15 credits
International Financial Management	15 credits
Investment Management	15 credits

## Entry Requirements

**Foundation Entry:** 10+2/CBSE or equivalent 55% and above aggregate score A Level - Minimum 3.5 credits with 3 full credits

**University Entry:** Overall 75% & above

**English Language:** A minimum of 70% in English or, IELTS Score of 6.0 with no less than 5.5 in any band.