

University of the West of England (UWE Bristol)

UWE Bristol is one of the popular universities in Britain, with almost 30,000 students from over 140 countries worldwide. To accommodate this wealth of national and international students, UWE boasts over 3000 staff members, who work together to facilitate a total of 600 courses. As well a range of short courses, UWE offers both undergraduate and postgraduate degrees - two of which we are proud to offer here at TBC. The BBA (Hons) and the MSc in International Business Management (MIBM) are both awarded by the University of the West of England, and by joining one of them, you could have the opportunity to be a part of the 96% of UWE Bristol graduates who are in work or further studies six months after graduating.



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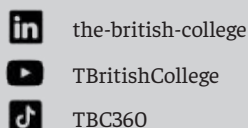
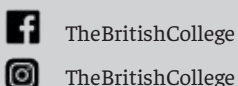
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About the programme

The BBA (Hons) Business and Management degree provides a holistic view of business management while aiming to help students develop detailed knowledge of the latest business and management practices.

The course's participative and interactive teaching and learning methodologies facilitate students with the practical competencies necessary for achieving business success, and the modules are designed to provide students with a strong foundation in business whilst developing them into innovative entrepreneurs. Students also have the chance to take part in the "Innovate for Impact" project which has been designed to teach students how to become sustainable leaders and socially responsible entrepreneurs who are ready to create meaningful change in the world.

Your Future

On successful completion of the course students will be able to develop their career in the following areas :

Human Resource, Administration, Marketing, Finance,
Public Relations, Customer Relations

Duration

1 Year - International Foundation Programme (IFP)
3 Years - University Direct Entry

Intakes September/January



PROGRAMME CATALOGUE BBA (Hons) Business and Management



Eva Giri,
BBA, Class of 2025

BBA (Hons) Business and Management

Awarded by:
University of The West of England

Level 3/Year 0: TBC-UWE International Foundation Programme*

Semester 1

Academic English and Effective Communications	15 Credits
Business Statistics and Analytics	15 Credits
Introduction to Marketing	15 Credits
Introduction to People Management	15 Credits

Semester 2

Academic English and Effective Communications	15 Credits
Business Accounting	15 Credits
Introduction to Economics	15 Credits
Introduction to Business and Organisational Behaviour	15 Credits

*The International Foundation Programme is awarded by University of the West of England (UWE, Bristol).

Level 4/Year 1: TBC-UWE Programme

Semester 1

Introduction to Business and Management	15 Credits
Understanding Business and Financial Information	15 Credits
Understanding the Business and Economic Environment	15 Credits
Understanding Organisations and People	15 Credits

Semester 2

Understanding the Principles of Marketing	15 Credits
Business Decision Making for Management	15 Credits
Enterprise and Entrepreneurship	15 Credits
Contemporary Business Issues	15 Credits

*Students starting their 14 will also have the chance to take part in our newly launched 'Innovate for Impact' project! The aim of this course map project is to facilitate students in becoming sustainable leaders who can think about how they can make an impact while experiencing the BBA curriculum, and become socially responsible entrepreneurs who are ready to create meaningful change in the world.

Level 5/Year 2: TBC-UWE Programme

Semester 1

Research method for Business	15 credits
Management Skills	15 credits
Operations and Supply Chain Management	15 credits
International Business	15 credits

Semester 2

Introductory Business Research Project	15 credits
Managing People	15 credits
Accounting Information for Business	15 credits
Marketing Planning and Practice (MPP) (Marketing Route)	15 credits
Market Analysis for Private Investor (Accounting and Finance Route)	15 credits

In L5, students will have the opportunity to broaden your horizons through an optional semester exchange in vibrant locations such as **Vietnam, Thailand and Maldives**.

Additionally, selected students will get to participate in an **International Research Symposium**.

After completing Level 5, students will take part in IMP (International Mobility Programme)*.

*Terms & Conditions Apply

Partner University Ranking & Reputation



401 - 500th



Level 6/Year 3: TBC-UWE Bristol Programme

Marketing Route

Year-Long

Critical Business Enquiry Project	30 Credits
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Semester 1

Managing Organisational Change	15 credits
Strategic Management	15 credits
Digital Marketing Communication (DMC)	15 credits

Semester 2

Global Marketing Management	15 Credits
Brand Management	15 Credits
Integrated Business Management Simulation	15 Credits

Level 6/Year 4: TBC-UWE Bristol Programme

Accounting and Finance Route

Year-Long

Critical Business Enquiry Project	30 Credits
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Semester 1

Managing Organisational Change	15 credits
Strategic Management	15 credits
Accounting for Managers	15 credits

Semester 2

International Business Management Simulation	15 credits
International Financial Management	15 credits
Investment Management	15 credits

Entry Requirements

Foundation Entry: 10+2/CBSE or equivalent 55% and above aggregate score A Level - Minimum 3.5 credits with 3 full credits

University Entry: Overall 75% & above

English Language: A minimum of 70% in English or, IELTS Score of 6.0 with no less than 5.5 in any band.