

## University of the West of England (UWE Bristol)

UWE Bristol is one of the popular universities in Britain, with almost 30,000 students from over 140 countries worldwide. To accommodate this wealth of national and international students, UWE boasts over 3000 staff members, who work together to facilitate a total of 600 courses. As well a range of short courses, UWE offers both undergraduate and postgraduate degrees - two of which we are proud to offer here at TBC. The BBA (Hons) and the MSc in International Business Management (MIBM) are both awarded by the University of the West of England, and by joining one of them, you could have the opportunity to be a part of the 96% of UWE Bristol graduates who are in work or further studies six months after graduating.



## Contacts

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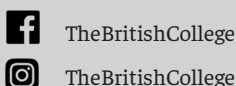
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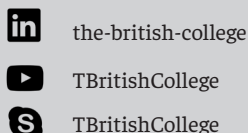
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## About the programme

The BBA (Hons) Business and Management degree is multidisciplinary in nature and can lead to many possible career options, whether in private business or in the public sector. Our BBA course provides a holistic view of business management while aiming to help students develop detailed knowledge of the latest business and management practices. The course's participative and interactive teaching and learning methodologies will enlighten students with practical competencies necessary for achieving business success.

The modules in our BBA course are designed to provide students with a strong foundation in business as well as developing their ability to work effectively in a group in a disciplined and structured environment. Moreover, it will also develop essential skills including for example problem solving, decision making and communication.

## Your Future

On successful completion of the course students will be able to develop their career in the following areas :

- Human Resource Administration
- Marketing
- Finance
- Public Relations
- Customer Relations



PROGRAMME CATALOGUE  
**BBA (Hons) Business and Management**

# BBA (Hons) Business and Management

Awarded by:  
**University of The West of England**

TBC provides a great opportunity for every student - no matter what studies, course, internship programme or extracurricular activities you choose - The British College brings out the best in you.'

- Pooja Sharma  
 TBC Alumni | BBA (Hons) Business & Management

## Level 3/Year 0: TBC-UWE International Foundation Programme\*

### Semester 1

Academic English and Effective Communications	15 Credits
Business Statistics and Analytics	15 Credits
Introduction to Marketing	15 Credits
Introduction to People Management	15 Credits

### Semester 2

Academic English and Effective Communications	15 Credits
Business Accounting	15 Credits
Introduction to Economics	15 Credits
Introduction to Business and Organisational Behaviour	15 Credits

\*The International Foundation Programme is awarded by University of the West of England (UWE, Bristol).

## Level 4/Year 1: TBC-UWE Programme

### Semester 1

Introduction to Business and Management	15 Credits
Understanding Business and Financial Information	15 Credits
Understanding the Business and Economic Environment	15 Credits
Understanding Organisations and People	15 Credits

### Semester 2

Understanding the Principles of Marketing	15 Credits
Business Decision Making for Management	15 Credits
Enterprise and Entrepreneurship	15 Credits
Contemporary Business Issues	15 Credits

## Level 5/Year 2: TBC-UWE Programme

### Semester 1

Research method for Business	15 credits
Management Skills	15 credits
Operations and Supply Chain Management	15 credits
International Business	15 credits

### Semester 2

Introductory Business Research Project	15 credits
Managing People	15 credits
Accounting Information for Business	15 credits
Marketing Planning and Practice (MPP) (Marketing Route)	15 credits
Market Analysis for Private Investor (Accounting and Finance Route)	15 credits

After completing Level 5, students will take part in our IMP (International Mobility Programme) in either London, Dubai or Singapore. Tuition fee includes international flights, accommodation and breakfast.

## Level 6/Year 3: TBC-UWE Bristol Programme

### Marketing Route

#### Year-Long

Critical Business Enquiry Project	30 Credits
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#### Semester 1

Managing Organisational Change	15 credits
Strategic Management	15 credits
Digital Marketing Communication (DMC)	15 credits

#### Semester 2

Global Marketing Management	15 Credits
Brand Management	15 Credits
Integrated Business Management Simulation	15 Credits

## Level 6/Year 4: TBC-UWE Bristol Programme

### Accounting and Finance Route

#### Year-Long

Critical Business Enquiry Project	30 Credits
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#### Semester 1

Managing Organisational Change	15 credits
Strategic Management	15 credits
Accounting for Managers	15 credits

#### Semester 2

International Business Management Simulation	15 credits
International Financial Management	15 credits
Investment Management	15 credits

## Partner University Ranking & Reputation



## Entry Requirements

Foundation Entry: 10+2/CBSE or equivalent 55% and above aggregate score A Level - Minimum 3.5 credits with 3 full credits

University Entry: Overall 75% & above with a minimum of 70% in English

Language: IELTS Score of 6.0 with no less than 5.5 in any band.